

## 1989 HALL OF FAME INDUCTEES

---



**RUSTY FAIRLY**  
**Outstanding Coach**

"It's hard to imagine anyone who has contributed as much or as long to coaching in our community as Rusty," offers Dick Mires, a former high school coach and president-elect of the Athletic Round Table, in reference to Harold "Rusty" Fairly."

After stints at coaching high school football in Denver and serving as an assistant coach at the University of Denver from 1955 through 1961, Fairly moved to Santa Barbara where he became an assistant football coach at UCSB from 1961 through 1965.

It was in 1965 that Fairly was hired by Santa Barbara City College to serve as an assistant football coach and head baseball coach.

In football, Fairly served under a handful of head coaches. It was under head coach Bob Dinaberg that Fairly helped the Vaqueros win four-out-of-five Western State Conference championships. He retired from serving as an assistant football coach after the 1974 season.

Fairly, however, will probably be remembered more as the head baseball coach at SBCC. He guided the Vaqueros to a 255-160 record from 1965-1981 for a .614 winning percentage.

The highlight year for the baseball Vaqueros came in 1972 when they won the Western State Conference title.

During Fairly's baseball coaching career at SBCC, he saw 37 of his players sign pro contracts. Several of them have gone on to make names for themselves in the major leagues, including Jesse Orosco, Gary Woods, Earl Miller and Mark Silva.

Fairly says there are two key elements for success in his philosophy for coaching: 1. respect and 2. discipline. "I also tried to challenge every young man to live up to his potential," he adds.

Although Fairly retired from coaching after the 1981 baseball season, he is still active at SBCC and in the community. He has served as division chair-

man for Health, Recreation, Physical Education and Athletics at SBCC from 1978-86 and president of the Academic Senate from 1985-86. He is currently a Santa Barbara City Councilman.



**BILL BERTKA**  
**Community Leader**

It doesn't matter how old you are or what you do, if you're active in sports or some form of recreational activity in the city, the odds are good that Bill Bertka has had an influence on your life.

Who is Bill Bertka?

Most new arrivals to Santa Barbara may know him as a current assistant basketball coach for the Los Angeles Lakers. But before that, Bertka, who still makes his home in Santa Barbara, was director of recreation for the city from 1961-72.

## 1989 HALL OF FAME INDUCTEES

---

While many others helped, Bertka had a hand in the development of Shoreline Park where thousands of local citizens annually enjoy their leisure time; he was one of the leaders in the planning of Las Positas Park where youngsters and adults alike can enjoy a variety of recreational activities today; he was the founder of the Round Table's weekly press luncheons where hundreds of the area's athletes and coaches are honored yearly; he was instrumental in starting up one of the nation's first city-sponsored fitness programs for all ages and he was a leader in getting the city and Santa Barbara City College to work out a joint-usage program for the facilities at Pershing Park.

And if that wasn't enough, Bertka helped promote local sports through his weekly award-winning radio and television sports show. He was also on the ground floor in the development of the Athletic Round Table.



**KEN KELLOGG**  
**Special Achievement**

If Nick Carter had been a football, basketball or baseball coach, Ken Kellogg might have a nice little financial nest egg today. Instead, Carter was a track coach at UCSB when he saw Ken sitting in the stands at a track meet and asked him to be one of the officials at the meet.

That was back in 1957 and Kellogg, a retired KEYT-TV employee, has been donating his services as a track official ever since.

"I kid Nick that if he had been a football, basketball or baseball coach and wanted me to be an official, I would have made some good money over the years," quipped Kellogg. "Track officials are one of the few officials who volunteer their services rather than get paid."

Despite officiating at all those track meets, Kellogg says he seldom sees much of the action. "I officiate at the discus and shot putt events and most of the time all I see is an athlete's feet to make sure he doesn't go over the line. Once in a while, I may look up in time to see where the discus or shot putt landed."

Kellogg's contributions to the local sports community go beyond working as a track official. He served as president of the Semana Nautica Association's Summer Sports Festival for three years, 1976-77-78. Again, he volunteered his services.